



## ESTATE AGENT PRO ENTERPRISE ADDITIONAL INFORMATION

### LAN VERSUS ASP MODEL

There are basically two permutations of software products available to estate agents. These are: 1) The ASP (Application Service Provider) Model which is a remotely hosted database accessed via an internet web browser. This will be very similar to the look and feel of internet banking and 2) The LAN (Local Area Network) Model which is normally a client/server application with a local database per branch.

#### ASP ADVANGES

Access from Anywhere.

Low startup costs.

#### ESTATE AGENT PRO ENTERPRISE

A user can access the system from any other branch or from an external location via Microsoft Remote Desktop.

The enterprise charging model is based on the ASP model whereby a fixed fee is paid per month. There are no additional fees for support or portal uploads. The number of users per branch is unlimited.

#### ASP DISADVANTAGES

Data availability and/or data loss. Security of sensitive data. Database server shared by many users. Speed of Access. Does not suit complex applications and not user friendly.

#### ESTATE AGENT PRO ENTERPRISE

Estate Agent Pro Enterprise is not an ASP model so it has none of these disadvantages.

#### LAN ADVANTAGES

Speed of Access. Local backups under own control. Better integration with imaging devices, printers, etc.

#### ESTATE AGENT PRO ENTERPRISE

Estate Agent Pro Enterprise is a LAN model so has these advantages.

#### LAN DISADVANTAGES

High initial spend.  
Ongoing IT hardware spend.

No immediate access to changes made in other branches.

#### ESTATE AGENT PRO ENTERPRISE

For branches with more than 2 users a dedicated database server is required. IT infrastructure should be reviewed on an ongoing basis but is not just limited to Estate Agent pro. In this case the ASP Models claim would only apply if you used no other software at all.

Changes made at other branches will be automatically replicated between all branches within a few minutes. If internet access is lost the replication of data will be automatically resumed when it becomes available again.

**Estate Agent Pro Enterprise encompasses the speed, reliance and security of a local database together with the near real-time replication of data to other branches and your own website. It therefore incorporates the best of both models.**

**New monthly pricing structure per branch: 1 branch £200 \* 2-4 branches £150 \* 5-9 branches £125 \* 10+ branches £100 (10% discount to existing users)**