



## ESTATE AGENT PRO ENTERPRISE ADDITIONAL INFORMATION



The screenshot shows the 'Marketing' software interface. On the left is a client list with columns for 'Inc', 'Sent', 'Name & Address', and 'Category'. The list includes various clients like 'Able J, 12 Gordons Road, Tonbridge' and 'Able Susan, 12 Gordons Road, Tonbridge'. Below the list is a contact information table:

Number/Email	Detail
www.estateagentpro.com	
jable@hotmail.com	
01892779674	Work
07787234674	

The main window displays a letter template titled 'Letter Moving'. The letter content is as follows:

1 High Street, Tonbridge, Kent, TN9 1ST,  
Tel: 01892 111111 Fax: 01892 222222  
E-mail: sales@tonbridgeestateagents.com

Mr J Able  
12 Gordons Road  
Tonbridge  
Kent  
TN9 9QF

03/12/2010

Dear Mr Able

**WE ARE MOVING**

Please be informed that with effect from 1st October 2010 our new address and contact details will be as detailed above.

I hope that we can continue to be of service to you in the future. Please do not hesitate to contact me if I can be of further assistance.

Yours sincerely

Ken Jones  
Manager

**The Marketing Module was previously a standalone chargeable module. This is now included free of charge in Estate Agent Pro Enterprise. This is where you can communicate with all clients both active and historical, other estate agents, solicitors or indeed anyone else you may have added such as plumbers and electricians. You can filter the client list either by the internal classifications or your own user defined client classifications and then bulk email any letter to them. Images and any other data can be merged into previously defined standard letters.**

The first column graphically illustrates the type of internal EAP Client this is. Clicking on the button on the navigator bar will display the client legend as shown below. These are internal to EAP and cannot be changed.

**Client Legend**

- Applicant/Vendor
- Estate Agent
- Solicitor
- Surveyor
- Landlord
- Accountant
- Other

If the client is a vendor the image will be displayed in the second column. If the client is an applicant the image will be displayed in the third column. Of course, a client can be both a vendor and an applicant!

You can permanently add other "clients" such as plumbers, electricians, etc. To do so click on the button on the navigation bar at the bottom left hand side of the client list. Removing the  check from the Inc(lude) column will exclude the client from being sent the letter when using Email All, Print All or Text All.

**New monthly pricing structure per branch: 1 branch £200 \* 2-4 branches £150 \* 5-9 branches £125 \* 10+ branches £100 (10% discount to existing users)**